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### **Wine Spirits Us Industry Overview**

According to DISCUS,  
in 2019, the spirits  
industry again gained  
market share over beer  
and wine sales.

Revenues grew by half

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a percent to 37.8% of  
the total beverage  
alcohol market. This  
was the...

### **The US Spirits Industry Reports A Record 2019**

Wine & Spirits  
Wholesaling in the US  
industry outlook  
(2020-2025) poll  
Average industry  
growth 2020-2025: x.x  
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the average company  
profit margin for this  
industry.

**Wine & Spirits  
Wholesaling in the  
US - Industry Data ...**

Swings and shifts  
impacting the wine and  
spirits categories are  
ongoing, with recent  
trends influenced by  
preference, packaging,  
taste and technology.  
A triple-digit surge in  
sales off-premise due  
to the COVID-19

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pandemic also is helping to bolster wine and spirits.

## **2020 State of the Beverage Industry: Consumer preference ...**

Wine & Spirits US Industry Overview. 2 gov.uk/ukti. February 2015. Introduction. The United States is a large market, full of opportunities for UK companies but it is also complex and highly

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competitive. With the mission of helping UK companies identify and pursue new business opportunities, UK Trade & Investment (UKTI) teams in the United States offer a variety of support to help companies achieve their international potential, including trade missions, events, and ...

**Wine & Spirits US  
Industry Overview -**  
*Page 7/25*

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2019 US wine business  
predictions and  
observations 11 ...

spirits) are an  
increasing threat for  
mindshare among  
emerging wine  
consumers. ... the US  
wine industry needs  
new direction and a  
changed focus. We  
believe this report will  
inform your team's  
thinking about the  
particular place you  
occupy in the wine

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business. We hope it

## Overview

### **State of the Wine Industry Report 2019**

Overview of the US  
Wine Industry in 2018:  
Stable Growth  
Forecasted - Based on  
2017 Stats January 31,  
2018 September 8,  
2018 / lizthach Many of  
the statistics for 2017  
US wine sales are in  
and the results show  
steady growth, but  
with increasing

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competition from  
imports and other  
beverages.

## **Overview of the US Wine Industry in 2018: Stable Growth**

...

US Alcoholic Beverage  
Market - Overview The  
volume of the U.S.  
beverage market totals  
at 202 billion liters of  
liquid. Alcohol is  
responsible for 16.5%  
of total beverage  
volume. The alcoholic

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beverage market is over 80% attributed to malt beverages with wine and spirits products splitting the remaining 20%.

## **Alcoholic Beverage Market Overview In The United States**

The US industry is highly fragmented: the top 50 companies account for about 25% of sales. Products, Operations & Technology Distilled

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spirits (liquors) account for about 40% of sales, wine for about 30%, and beer and ale for about 25%. Other products include groceries, cigarettes, and cigars.

### **Beer, Wine & Liquor Stores Industry ... - Dun & Bradstreet**

In 2018, the spirits category continued to gain market share versus beer and wine. Sales rose seven-

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tenths of a point to 37.4 % of the total beverage alcohol market. It is the ninth straight year...

### **The American Spirits Industry Posts Record Sales and Volume**

Beverage Industry's August issue, discover how craft spirits are embracing "local" and innovation in our cover story. Up next, get insights into how the

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pandemic has ended up benefiting the club store channel, and impacted beverage research and development by spurning importance of immune-boosting ingredients.

### **Wine & Spirits topic | Beverage Industry**

The global wine market is projected to grow with a CAGR of 5.8%, during the forecast period (2020 - 2025).

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The wine market is driven by increasing demand for wine, due to its health benefits and premiumization of wine products, coupled with innovation in flavor and more advanced distribution networks, globally.

### **Global Wine Market | Growth | Trends | Forecast**

Industry market  
research reports,  
statistics, analysis,

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data, trends and forecasts. What is the market size of the Wine & Spirits Wholesaling industry in the US? IBISWorld's statistic shows that as of 2020 the market size of the Wine & Spirits Wholesaling industry is \$110.3bn an increase of 2.28% from 2019.

## **Wine & Spirits Wholesaling in the US - Market Size |**

# Download File PDF Wine Spirits Us Industry **IBISWorld**

While the year just gone was reasonably healthy, a mixture of uncertainty caused by Brexit and US trade wars means the future performance of the spirits industry is far from clear.

## **Market overview**

Supplier sales were up over 5.1%, rising \$1.3 billion to a total of \$27.5 billion. Volumes rose 2.2% to 231

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million cases, up 5 million cases from the prior year. Spirits in 2018 gained market share versus beer and wine, with sales rising seven-tenths of a point to 37.4% of the total beverage alcohol market.

### **Report: U.S. Spirits Sales Enjoyed Another Record Year in ...**

The U.S. Alcoholic beverage industry is

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very complex and highly regulated, and the laws currently in place find their roots in the time of prohibition and its repeal.

Prohibition (18th Amendment to the US Constitution) was repealed through ratification of the 21st Amendment to the US Constitution in 1933 and the FAA (Federal Alcohol Administration) Act in 1935.

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**Park Street:  
Overview of the  
Three Tier System  
for ...**

The \$44 billion U.S. spirits market is expected to grow 6% per year through 2022, promising ample opportunities for a broad range of industry players. Millennials play a starring role in industry growth, comprising 32% of U.S. spirits consumption by value. New categories

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of spirits are gaining popularity, such as tequila, brandy and whiskey.

### **Top 10 Trends Affecting the Spirits Industry (2018)**

Wine, spirits and beer wholesalers are coping with high gas prices, industry consolidation and tight margins. Add to that an explosion in SKU volumes, and the wholesaling business gets very complicated

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indeed. Successful operators have made stock control and turnover a top priority.

### **Wine, Spirits & Beer Industry Insights | Apprise Software**

In 2018, spirits gained market share versus beer and wine with sales rising seven-tenths of a point to 37.4 percent of the total beverage alcohol market. It is the ninth straight year of market

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share gains overall, where each point of market share is worth \$740 million in supplier sales revenue.

### **Distilled Spirits Council Reports Ninth Straight Year of ...**

The US is the world's largest wine consuming country by volume, but emerging economies in Asia, Africa, and South America may offer

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opportunities for future  
industry growth.

Consumption is flat or declining in most mature European markets, although growth worldwide overall has slowed due to recent declines in consumption in China and the UK.

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