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strategic management process and
create value for the organization.

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In April 2017, IMA ® (Institute of Management Accountants) announced an exciting new certification, CSCA™ (Certified in Strategy and Competitive Analysis). Earning this certification will enhance your strategic management skills, expand your credentials, and position you for broader management responsibilities.

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Globally, IMA® supports the profession through research, the CMA® (Certified Management Accountant) and CSCA® (Certified in Strategy and Competitive Analysis) programs, continuing education, networking, and advocacy of the highest ethical business practices.

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