

Radio Presenters Handbook Make Radio Presenting Your Business

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The station undertakes to provide the following to the presenter: ? Mission Statement, Purpose and Objectives and Governing Principles of Dexterity Radio. ? Dexterity Broadcasting Code of Practice. ? Presenters' Handbook which is available for purchase or at the reception for just reading alone and not to be talking home except if purchased. ? Presenter's Kit and the presenter undertake to read all the documentation.

DEXTERITY RADIO PRESENTERS CONTRACT

BAY FM PRESENTER'S MANUAL Dear Presenters, This handbook has been prepared to provide you with essential information about all aspects of your work at Bay FM. Please ensure you read, and understand its contents. At the beginning of each new season all presenters are required to sign a compliance sheet to confirm they have done so.

BAY FM PRESENTER'S MANUAL

1" Station Handbook & On-Air Training Manual Portsmouth Community Radio PO Box 6532, Portsmouth, NH 03802

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Alpine Radio 96.5 FM (Kiewa Valley) 92.9 FM (Ovens Valley) Presenters' Handbook Community Broadcasting... Ordinary People Engaged in an Extraordinary Enterprise PO Box 331 Mount Beauty 3699 Kiewa Valley Highway Mount Beauty (Mt Beauty Visitor Information Centre Precinct) Tel: (03) 5754 4554 Email: info@alpinerradio.com.au

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Radio presenter's handbook : make radio presenting your ...

The presenter is one of the voices that you hear on the radio, so they are the people who will be talking in between the songs playing the adverts, traffic and travel information, competitions ...

How to become a radio presenter - BBC Bitesize

Without further ado, here are 7 quick and easy tips on how to present great radio, starting with your listener. 1. Know Your Listener. Understand everything about your audience; why they listen to you, when they listen, what they listen on. Build a comprehensive image in your mind of your listeners and who they are.

7 Tips on How to Present Great Radio | Radio.co

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Updated and revised, the fourth edition of The Radio Handbook is a comprehensive guide to the medium of radio and the radio industry in the UK. Featuring new chapters on social media and podcasting, this book offers a thorough breakdown of the knowledge and skills needed to work within the contemporary radio industry. Using examples, case studies and transcripts, it examines the various building blocks that make radio, from music scheduling to news values and from phone-ins to sports commentaries. The latest trends in contemporary audio practice are referenced throughout, including the increased adoption of smartphone technology, further consolidation within commercial radio, and the ongoing debate about the future funding of the BBC against the backdrop of an accelerated move towards remote working, the rise in popularity of podcasting and an ever more crowded media landscape. Combining theory and practice, this textbook is ideally suited for students of radio, media, communications and journalism. It equips readers with the skills they need to not only produce good radio themselves, but to have the knowledge they need to become a critical friend of the medium.

"A Radio Jockey is to the Radio Station.....what oxygen is to the Human Body!" The one person, who is the face, the voice, the personality, the character and image of any radio station, is the Radio Jockey. If you feel you can be a good Radio Jockey...this book will tell you the what why and where of it! The Radio Jockey-Handbook series, will help the reader discover the skills that make a good Radio Jockey and the fundamentals of Radio Jockeying. This book will also be the guiding light for Radio Students, Professionals and practitioners. It is geared to prepare everyone who's dedicated and in-love with Radio. Simran Kohli. Promoter. "Academy Of Radio Management" South , Asia's first full time Broadcast School is a pioneer in the field of training youngsters to become successful Radio Jockeys. Programmers, Producers, Managers. Music Schedulers. Sales and Marketing Heads with the Country's topmost radio stations.

This is a comprehensive guide to radio broadcasting in Britain. It examines the various components that make radio, from music selection to news presentation, and from phone-ins to sports programmes.

The Radio Handbook is a comprehensive guide to radio broadcasting in Britain. Completely rewritten and updated for the second edition, using new examples, case studies and illustrations, it examines the various components that make radio, from music selection to news presentation, and from phone-ins to sports programmes. Carole Fleming explores the extraordinary growth of commercial radio, analyses the birth of digital audio broadcasting and Internet radio and evaluates their effects on the industry. The Radio Handbook shows how communication theory informs everyday broadcasts and encourages a critical approach to radio listening and to radio practice. Addressing issues of regulation, accountability and representation, it offers advice on working in radio and outlines the skills needed for a career in the industry. The Radio Handbook includes: Interviews with people working at all levels in the industry, including programme controllers, news presenters and DJs Examples of programming, including nationwide and local BBC, commercial radio, community and student stations Chapters on radio style, the role of news, getting started in radio and the tools of broadcasting A glossary of key terms and technical concepts

The Radio Drama Handbook combines both theory and practice to lead, stepwise, to a full understanding of radio drama form. Broken down into two large sections, the first gives the reader an overview of English language radio drama in the US and UK and explains a variety of approaches to how radio can be understood to function as a dramatic and performative medium. The second section puts the academic groundwork into practice by leading the reader through the process of developing and creating a radio script and gives an understanding of the unique techniques demanded in radio performance skills. With a wide selection of case studies and practical exercises to make the book engaging and, above all, useful, the authors analyze War of the Worlds, We're Alive: A Story of Survival, and The Terrifying Tale of Sweeney Todd! Each section will be accompanied by practical exercises and suggested activities. Practice oriented and teacher/student friendly, this handbook is sure to become the new standard for all radio drama courses.

You can present to camera, speak to time, read autocue, conduct an interview, write and memorize scripts; you have a showreel, headshots and a CV—but what next? How do you decide which genre to go for, market yourself and establish your career? The TV Presenter's Career Handbook is full of information and advice on how to capitalise on your presenter training and contains up-to-date lists of resources to help you seek work, market yourself effectively, and increase your employability. Contents include raising your profile, what kinds of companies to aim for and how to contact them, what to do with your programme idea, video and radio skills, creating your own TV channel, tips from agents, specialist genres such as News, Sports, Technology, Children's and Shopping channels, breaking into the US, and more! Features interviews and case studies with over 80 experts so you can learn from those who have been there first, including: Maxine Mawhinney and Julian Worricker BBC News anchors, Jon Bentley and Jason Bradbury presenters The Gadget Show, Melvin Odoom KISS FM, Gemma Hunt presenter Swashbuckle, Matt Lorenzo presenter Premier League, Tony Tobin chef/presenter Ready Steady Cook and Saturday Kitchen, Alison Keenan and Marie-Francoise Wolff presenters QVC, Maggie Philbin and Jem Stansfield presenters Bang Goes the Theory, Kate Russell presenter BBC Click, Sarah Jane Cass Senior Talent Agent Somethin' Else Talent, Emma Barnett award-winning radio presenter, David McClelland Technology presenter Rip Off Britain, Louise Houghton and Tina Edwards presenters London Live, Fran Scott presenter Absolute Genius with Dick and Dom, and Claire Richmond founder findatvexpert.com

Digitization and Web 2.0 have brought about continuous change from traditional media management to new strategic, operative and normative management options. Social media management is on the agenda of every media company, and requires a new set of specialized expertise on digital products and communication. At the same time, social media has become a vibrant field of research for media economists and media management researchers. In this handbook, international experts present a comprehensive account of the latest developments in social media research and management, consistently linking classical media management with social media. The articles discuss new theoretical approaches as well as empirical findings and applications, yielding an interesting overview of interdisciplinary and international approaches. The book's main sections address forms and content of social media; impact and users; management with social media; and a new value chain with social media. The book will serve as a valuable reference work for researchers, students and professionals working in media and public relations.

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