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(PDF) Patent management strategies: A review Abstract. This review reorganizes and reconceptualizes extant research on patent strategy, which has emerged from diverse roots in economics, law, and management. Accordingly, it is anticipated that this review will help provide structure and direction to what is currently a somewhat disparate and fractured field of study within management. The main proposed framework highlights two important themes within patent strategy research—generic patent strategies and the strategic management of ...
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As individuals and companies realise the importance of their inventions, issues surrounding patent laws and practices are taking centre stage around the world. This updated edition of the best selling book has been expanded to keep pace with modern day movements and addresses the global issue surrounding intellectual property. Including new information on areas such as software and biotechnology it shows the techniques that can be used by individuals and academic inventors to protect their work and is the ideal reference source. * Bridges the gap between the legal system and scientific research and avoids legal jargon * Details the reasons behind patents, their importance and relevance to all researchers and the strategy needed for filing for a patent * Focuses on the strategy and reasons rather than just being a textbook of patent law * Adopts a readable style that explains the basics right up to developing a strategy * Essential reading for all those who wish to keep pace and protect their work Reviews of the First Edition "...fulfills a most useful purpose, is soundly based and discusses patent strategy sensibly. I should like it to be compulsory reading for all newly-appointed research managers." S. M Scott - Research Policy "...should be recommended reading for both researchers and their managers, and those who work with them." Michael Blackman - Journal of Chemical Technology and Biotechnology
This book helps scientists decide if a patent is needed and how to develop patent strategies. It shows them how to protect their research by filing the best possible patent and maintaining the strongest patent portfolio.
As individuals and companies realise the importance of their inventions, issues surrounding patent laws and practices are taking centre stage around the world. Patent Strategy introduces researchers to patent applications and patent portfolios. With minimum use of ' legal jargon ' it provides the technical professional with the assistance and advice they require to understand the legal complexities that they may encounter before and during a patent application. It also discusses the responsibilities of the researcher after patent applications have been filed and the role the researcher can play in the maintenance of a global patent estate. This updated edition of the best selling book has been expanded to keep pace with modern day movements and addresses the global issue surrounding intellectual property. Including new information on areas such as software and biotechnology it shows the techniques that can be used by individuals and academic inventors to protect their work and is the ideal reference source. Bridges the gap between the legal system and scientific research and avoids legal jargon Details the reasons behind patents, their importance and relevance to all researchers and the strategy needed for filing for a patent Focuses on the strategy and reasons rather than just being a textbook of patent law Presents an overview of tools a researcher can use while working with a patent attorney or agent Adopts a readable style that explains the basics right up to developing a strategy Essential reading for all those who wish to keep pace and protect their work Reviews from previous edition: "...I can recommend it for technology managing types. Does a nice job of explaining many aspects of the patent system and patent strategies with a minimum of jargon and case citations..."—Internet Patent News "...provides an enlightened approach to a complex subject. It is relatively easy to read and follow..."—Polymers Paint and Colour Journal "This handy book provides the researcher with useful guidance on how to maximize the benefit of their inventiveness to themselves and their organization".—Journal of Chemical Technology and Biotechnology

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This book is aimed at the innovators who drive the advances from which we all benefit. This includes scientists, engineers, technicians, managers, and entrepreneurs who want to financially benefit from their innovations. The book describes how to build patent portfolios that will properly protect your technology and be of financial benefit. The tools that innovators need to have to generate patents are presented in detail.
Praise for Outpacing the Competition Patent-Based Business Strategy "Outpacing the Competition provides a useful IP management framework for rapidly evolving and inherently unpredictable R&D environments where companies are partners, customers, and competitors at the same time." –Marshall Phelps, Corporate Vice President for IP Policy & Strategy, Microsoft "Robert Cantrell's book Outpacing the Competition: Patent-Based Business Strategy?should be read by?anyone?involved in the practice of litigating or licensing patent rights or policymakers responsible for patent issues. Mr. Cantrell provides a cogent approach for applying decisional methodology and game theory to enhance the utilization and understanding of patent rights." –Bradley J. Olson, Esq., patent attorney, Washington, DC "Robert Cantrell makes a compelling case for using intellectual property as a core for building solid business strategy. He provides a unique and valuable perspective on competitive advantage, as delivered through patent-based business strategy. This is an excellent addition to anyone's business strategy arsenal." –Jeff Hovis, Managing Principal, Product Genesis, Innovation Genesis LLC "Robert truly treats patents and related intellectual property as both a weapon and a shield to help the reader use patents to out-maneuver global competitors of all kinds—the low-cost producer, the high-end innovator, etc. CEOs, attorneys, business and engineering professionals and the like will enjoy the military imagery and flavor provided by Robert. Thanks for clarifying how critical it is to have an understanding of patents in running a truly competitive global business today." –José W. Jimenez, Esq., Chief Intellectual Property Officer,AMS Research Corporation

The formation of the Confederate States of America involved more than an attempt to create a new, sovereign nation -- it inspired a flurry of creativity and entrepreneurialism in the South that fiercely matched Union ingenuity. H. Jackson Knight's Confederate Invention brings to light the forgotten history of the Confederacy's industrious inventors and its active patent office. Despite the destruction wrought by the Civil War, evidence of Confederate inventions exists in the registry of the Confederate States Patent Office. Hundreds of southerners submitted applications to the agency to secure patents on their intellectual property, which ranged from a "machine for operating submarine batteries," to a "steam plough," to a "combined knapsack and tent," to an "instrument for sighting cannon." The Confederacy's most successful inventors included entrepreneurs, educators, and military men who sought to develop new weapons, weapon improvements, or other inventions that could benefit the Confederate cause as well as their own lives. Each creation belied the conception of a technologically backward South, incapable of matching the creativity and output of northerly counterparts. Knight's work provides a groundbreaking study that includes neglected and largely forgotten patents as well as an array of other primary sources. Details on the patent office's origins, inner workings, and demise, and accounts of southern inventors who obtained patents before, during, and after the war reveal a captivating history recovered from obscurity. A novel creation in its own right, Confederate Invention presents the remarkable story behind the South's long-forgotten Civil War inventors and offers a comprehensive account of Confederate patents.
Understanding patent acts and rules are tedious and troublesome for most people. Yet for most stakeholders, be them research scholars, lawyers, innovators or people in R&D, the need and criticality to have a good understanding of the basics of patent strategy and practice can never be over-emphasized. The Sniffer Dog bridges this gap in knowledge using free-flowing storylines and criticality of situations in an easy to grasp light reading. During his 15 years of technical and IP career, Tarakanjan witnessed many struggles for technologists and industry professionals to understand or to misunderstand the "patent". This book offers situation based guidelines on what to do and what not to do in the patenting process. -LV Sastry, CTO Board Advisor & Mentor, Former Senior Business Leader at Global MNC 's
As individuals and companies realise the importance of their inventions, issues surrounding patent laws and practices are taking centre stage around the world. Patent Strategy introduces researchers to patent applications and patent portfolios. With minimum use of ' legal jargon ' it provides the technical professional with the assistance and advice they require to understand the legal complexities that they may encounter before and during a patent application. It also discusses the responsibilities of the researcher after patent applications have been filed and the role the researcher can play in the maintenance of a global patent estate. This updated edition of the best selling book has been expanded to keep pace with modern day movements and addresses the global issue surrounding intellectual property. Including new information on areas such as software and biotechnology it shows the techniques that can be used by individuals and academic inventors to protect their work and is the ideal reference source. Bridges the gap between the legal system and scientific research and avoids legal jargon Details the reasons behind patents, their importance and relevance to all researchers and the strategy needed for filing for a patent Focuses on the strategy and reasons rather than just being a textbook of patent law Presents an overview of tools a researcher can use while working with a patent attorney or agent Adopts a readable style that explains the basics right up to developing a strategy Essential reading for all those who wish to keep pace and protect their work Reviews from previous edition: "...I can recommend it for technology managing types. Does a nice job of explaining many aspects of the patent system and patent strategies with a minimum of jargon and case citations..."—Internet Patent News "...provides an enlightened approach to a complex subject. It is relatively easy to read and follow..."—Polymers Paint and Colour Journal "This handy book provides the researcher with useful guidance on how to maximize the benefit of their inventiveness to themselves and their organization".—Journal of Chemical Technology and Biotechnology

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