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IB Business and Management was personally quite an enjoyable subject for me. Although I did SL, it was at least a subject I had no troubles understanding or applying to real life situations. I managed to get a level 6. In fact, I was one mark off the grade boundary for a level 7.

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Written by experienced IB teachers to comprehensively cover the 2009 syllabus, this stretching approach drives strategic thinking. With an international focus spurring debate on entrepreneurial issues, it seamlessly integrates the learner profile and best captures the IB philosophy. Assessment support is integrated for the strongest results.

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Completely updated by a Business and Management workshop leader to accurately match the new 2014 syllabus, this new edition includes a special focus on the new concept-based learning requirement. Every topic is comprehensively covered, plus full assessment support drives high achievement and TOK links ensure learning aligns to the IB philosophy.

Solidify all the key concepts for the new 2014 syllabus. This fully comprehensive Study Guide helps learners focus on crucial concepts, reinforcing all the essential theory. Breaking down complex ideas into clear, manageable models, it provides a supportive framework for developing higher level comprehension. Fully supporting the new concept-based learning approach, detailed assessment support is integrated to help progress learners to higher attainment levels. About the series: Reinforce student understanding of all the crucial subject material. Fully comprehensive and matched to the most recent syllabuses, these resources provide focused review of all important concepts, tangibly strengthening assessment potential.

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Written by experienced IB teachers and workshop leaders, this fully updated edition offers unrivalled coverage of the new 2014 syllabus. With the most comprehensive coverage of all the SL and HL topics, a special focus on concept-based learning helps you fully embed this new requirement - all the essential concepts are integrated at every stage, including change, culture and globalization. The only DP Business and Management text developed with the IB, rigorous exam support gives unrivalled insight into IB assessment and drives high achievement. Thoroughly matched to the IB philosophy and encouraging a truly outward-looking approach, case studies and TOK connections ensure a firm understanding of today's increasingly international business environment. -The most comprehensive coverage of the new 2014 syllabus, written by experienced IB teachers and workshop leaders -Completely overhauled to comprehensively build the in-depth subject knowledge learners need for success -Fully embed the new concept-b

A comprehensive second edition of Business Management for the IB Diploma, revised for first teaching in 2014. Designed for class use and independent study, this Coursebook is tailored to the thematic requirements and assessment objectives of the IB syllabus. It includes learning objectives and summaries; integrated Theory of Knowledge material; text in clear sections, following the IB syllabus structure and content specifications; clear, accessible English for students whose first language is not English; exam-style practice questions and a chapter on assessment and exam techniques. Written by two practising Business and Management teachers, Peter Stimpson and Alex Smith, it features the following topics: Business organisation and environment; Human resource management; Finance and accounts; Marketing; Operations management.

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