

## Business Awareness For Optometrist A Primer

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Introduction: The retail business environment: The optical industry and its structure: Business aspects of an optometric enterprise: References: Publication Date: 20-04-1999: Pages: 114: Stock Status: In Stock

**Business Awareness for Optometrist - Mosby**  
Optometry Business Plan There are often many options available to people in need of an optometrist, albeit restricted to their insurance provider and geographic location. Therefore, it is important for a new optometry office to understand the best way of acquiring and retaining new patients, while still reaching profit expectations.

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